



Formulation to Label Creation: Simplifying New Product Development

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Meet Your Moderator



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Meet Your Speakers



James Yarbrough
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Sales Engineer



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Sales Director



Pressure to Innovate Is at All Time High



“The Speed of
Innovation is
becoming the
essence of survival.”
- *Forbes*

What's Slowing Down Product Development?



Labor-Intensive and Slow Ingredient and Item Research and Procurement



Inefficient and Manual Recipe Iteration



Data is Scattered Across Departments and Facilities



As much as 75% of Your Supply Chain Data Lives with Your Suppliers

How do companies increase the speed and impact of their NPD and R&D portfolio management programs?



Automate

Automate routine tasks and business processes with workflows and alerts



Digitize

Digitize documents, ingredient, and item data, and information exchange



Connect

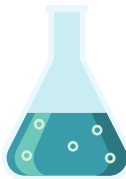
Connect teams and supply chains over a networked platform

What Makes TraceGains Different?

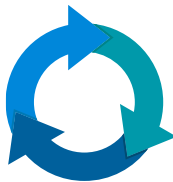
On average, companies find that **80%**
of their suppliers are already on TraceGains Network.



Networked Product Development Platform



Rapid Formula
Innovation & Iteration



End-to-End
Digital Thread



Collaboration &
Automation



ERP
Integration



TraceGains
Network

The only solution connected to a **Network** so you can accelerate NPD at every stage.

30K+

SUPPLIER LOCATIONS

305K+

ITEMS

2.5M+

SUPPLIER & ITEM DOCS

120+

Supplier Countries

TraceGains Network Powers Digital Transformation for Innovation



TraceGains Networked Product Development Solutions



Supplier Management

Streamlines supplier qualification and sourcing



Specification Management

Create, maintain, and publish raw material and finished goods specifications



Formula Management

Create, modify, review, edit, and update formulas and recipes



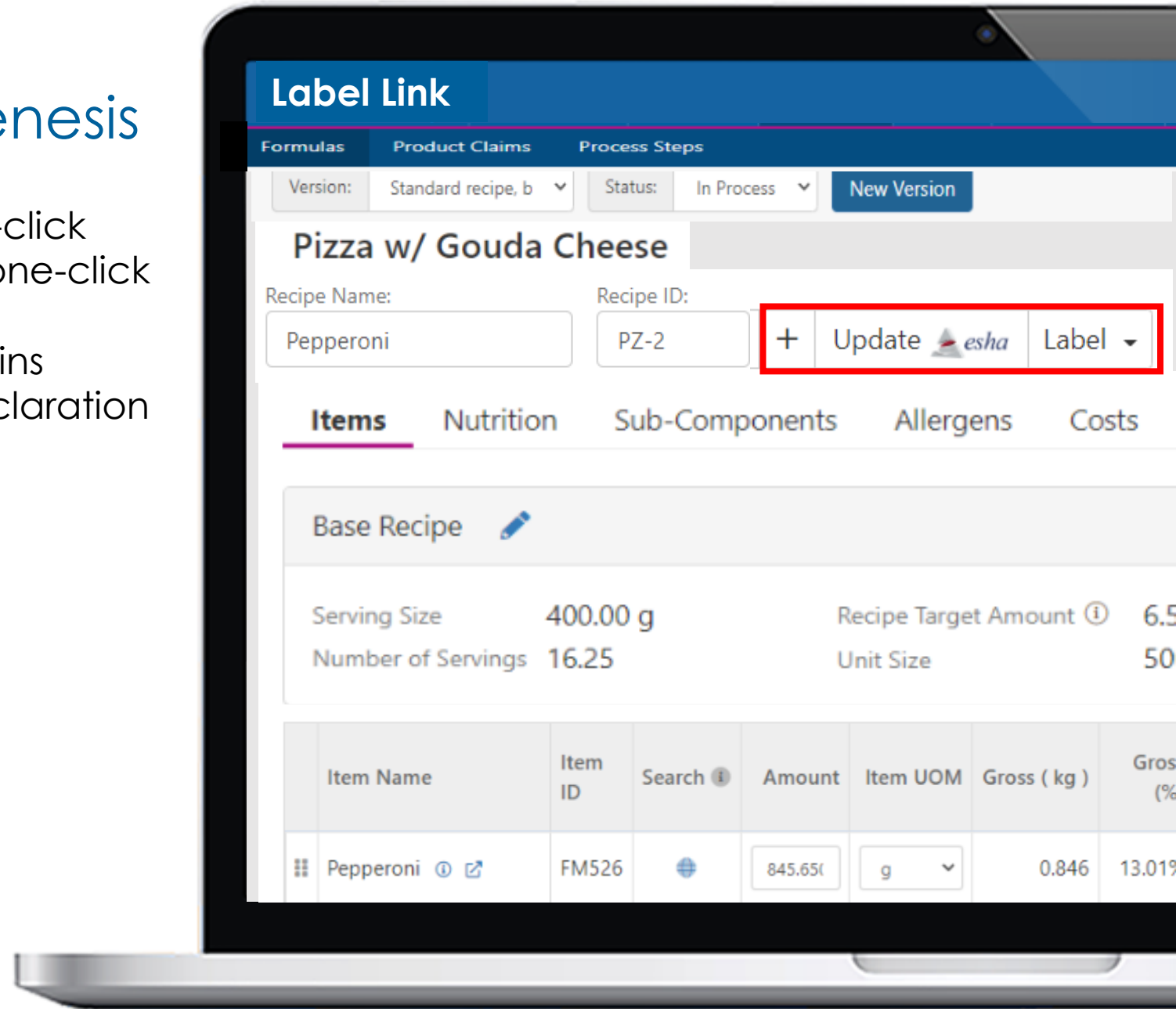
Smart Alerts

Monitor threats and regulatory risk for your supply chain in real-time

TraceGains gets products to market faster by demanding more efficiency and speed at every stage of new product development.

TraceGains Label Link for Genesis

- Create new items in Genesis with one-click
- Update existing items in Genesis with one-click
- Eliminates duplicate data entry
- Returns compliant labels into TraceGains
- Use the formatted Fact Panel and Declaration as images to use in Specs



Demo





James Yarbrough
Sr. Account Executive



Ruben Galbraith
Sales Engineer



Chris Eakin
Sales Director



Live Q&A

Please fill out our survey located on the right-hand side of the console.

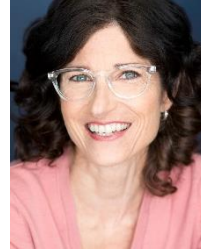
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Thank You
Plug In. Go Faster.