

NETWORKED SPECIFICATION MANAGEMENT

MAR 9TH | 10 AM MT



TRACEGAINS WEBINAR



Meet
Your Moderator

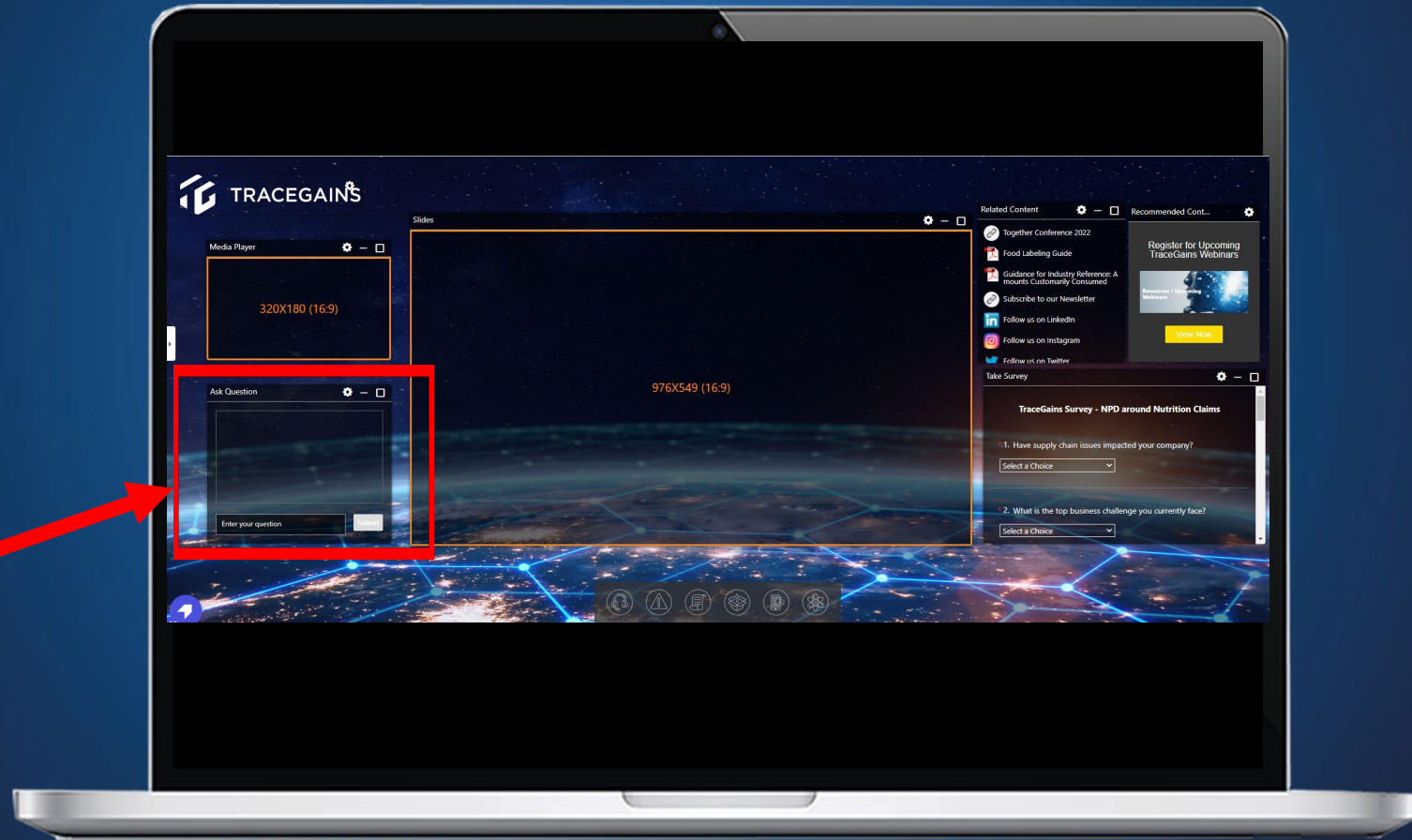


Kristen Goodale
Digital Marketing Webinar &
Podcast Specialist



Slides And Recording Will Be Shared

We want to hear from you! Please type your questions in the chat box.



About TraceGains

Together we do more



Food and Beverage ••• **Dietary Supplements** ••• **Retail** ••• **Consumer Packaged Goods**



TRACEGAINS

Discover the Power of Networked

What Makes TraceGains Different?

On average, companies find that 80% of their suppliers are already on TraceGains Network.



Meet

Your Speakers

Paul Bradley

Senior Director of Product Marketing



Ruben Galbraith

Software Sales Engineer





SOLUTION SPOTLIGHT

Networked Specification
Management

WHY SPECIFICATIONS DRIVE SUCCESS

The heart of your brand promise

- Quality, safety, compliance
- Product experience
- A delighted **CONSUMER**



DIGITIZATION AND VISIBILITY

WHEN SPECIFICATIONS BECOME USEFUL DATA

- Linking, tracking and reporting
- Connection to the supply chain
- Connection to your operation
- Trending and analysis to spot issues
BEFORE THEY HAPPEN



AUTOMATION AND PERFORMANCE

REDUCE WASTE AND ERROR

- **Process controls, measurable outcomes**
- **Minimize human error**
- **Unlock **PERFORMANCE INSIGHTS****



MASTERING YOUR SUPPLY CHAIN

RELATIONSHIPS AND COLLABORATION

- Invest in your strongest partners
- Speak a common language
- Accelerate sourcing through **SECURE COLLABORATION**



MANUFACTURING AGILITY

PARTNER STRATEGICALLY

- Common language throughout the manufacturing value chain
- De-risk communication
- Drive **STANDARDIZATION**



CHANGING FOR THE BETTER



CONNECT

Connecting people and entities to exchange information seamlessly and accurately.



STANDARDIZE

Standardizing ingredient-level data and creating a common language throughout the network



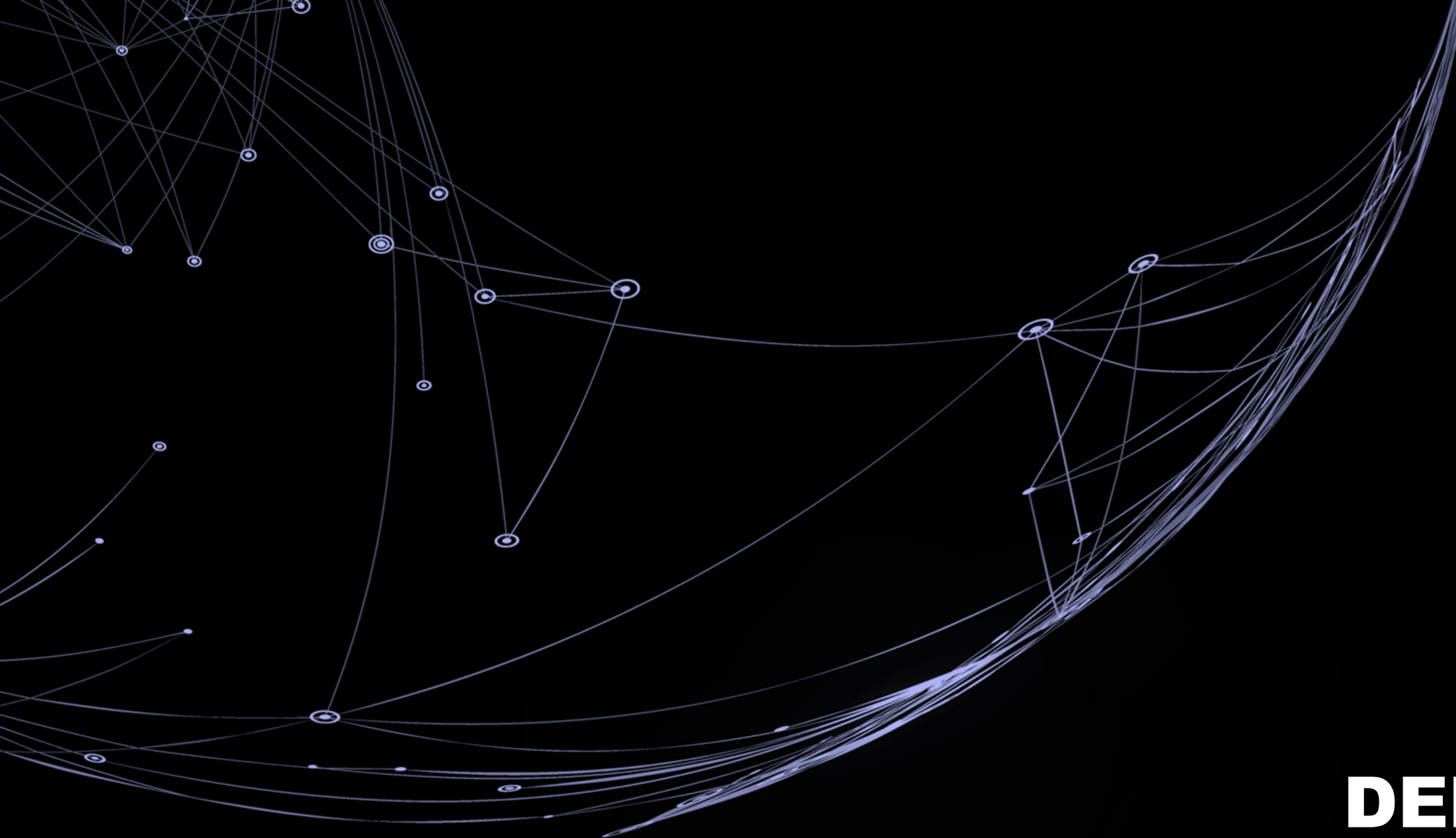
AUTOMATE

Breaking free of the scavenger hunt for information and focusing on what's meaningful

Ruben Galbraith

Software Sales Engineer





DEMO



Win a Gift Card...

Take our survey and be entered to win a \$50 gift card!



Live Q&A

Type your questions into the chat box!



Thank You

Together we do more

