

2023 F&B Industry Report

The State of ESG Compliance for the Food and Beverage Industry

In less than 30 years, ESG has evolved from a lofty ideal to an increasingly corporate and consumer imperative, with the movement quickly spreading to the food and beverage sector given its significant impact on the planet, its people and standards of governance. In its latest research, TraceGains talked to food and beverage professionals to shed light on the challenges brands are facing on the road to becoming more sustainable.

Brands Want to Do Better

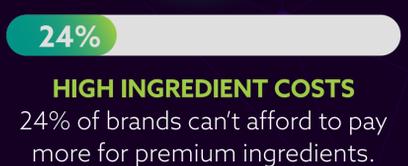


What's Holding Them Back?

Despite good intentions, there's a disconnect between well-meaning brands and their ability to fulfill the promise of sustainable product delivery.

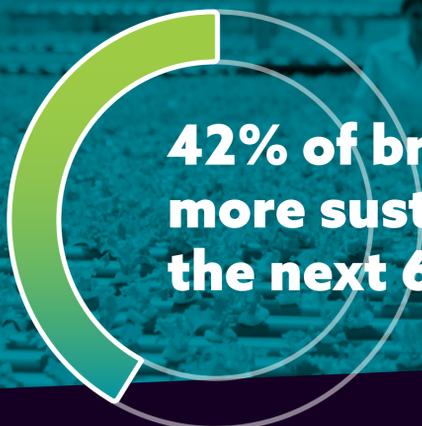


TOP BARRIERS TO ENTRY



Navigating Toward a Sustainable Future

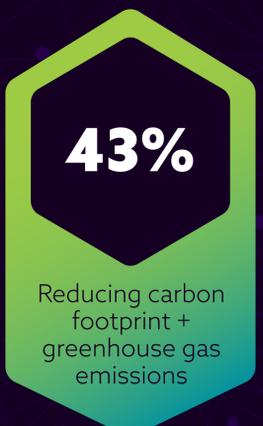
F&B brands are intent on becoming more sustainable, but it demands unwavering dedication.



Technology is Critical

While few F&B brands are using it, all agree: **technology is crucial for ESG compliance.**

THE MAIN DRIVERS FOR INVESTMENT



By offering deep visibility into supply chains, collaboration between brands and suppliers, carbon footprint management and more, TraceGains stands ready to empower F&B brands to achieve their ESG goals, ensuring a more sustainable future for the industry and the planet.

Address ESG with Ease