



TRACEGAINS

20.117

76.936

F - 784 958
23 J - 381.906
[D - 85] - 300.542

DATA
U - 8754
[89 - 904 | 895 - URT]

YT - | 09 | - 98
906 - 895 [07]
SO - RT - 8954 - 0063

GUARDIANS
OF F&B

report

Industry Insights
from Together 2025

DATA

SI

A - 23.7854 45 |
FG - 248 | 857.38
U - 47 - T
PRO - 485
HT - 7465 | 2

A
B
C

39.084

54.062

G - I

101
203
490

18.259

8.832

73.904

23.168

67.003

44.89

36.827

90.0

WHO'S PROTECTING THE **FUTURE OF FOOD?**

After Together 2025,
we have a good idea.

You all asked great
questions and took the
time to answer ours
about where the
industry is headed.

*Rest assured, your responses didn't
disappear inside a black hole.*

**Read on to see what we learned
from real-world F&B guardians.**



INNOVATION'S TUG-OF-WAR:

collaboration vs. compliance

34%

favor supplier and co-man
collaboration to fast-track
formulation

34%

prioritize streamlining
regulatory approvals





**THE FOOD
SAFETY PROBLEM**

**no one
talks about**

45%

say incomplete or outdated
documentation is the weak
link in their supply chain



sustainability

**TURNING INTENT
INTO IMPACT**

34%

are focused on
reducing food waste

26%

are tackling their
carbon footprint

22%

are pushing sustainable
packaging, responding to
consumer demand

**SUPPLY CHAIN:
A COMPLIANCE**

minefield

41%

say supplier compliance
is their biggest challenge

26%

still struggle to find
alternative ingredients

THE BIG PICTURE:

2025 and beyond

If you want to see more stats and key takeaways,
you'll have to head to tracegains.com.

READ MORE